



A Speaker Who Knows Firsthand the Healthcare Industry

Succeeding in healthcare can seem like an endless race with no finish line in sight. Whether you are a healthcare professional, a pharmaceutical company, a health system, a healthcare insurer or a patient, the challenges are many. From rising costs of patient care, competition among health systems and drug and device manufacturers, as well as insurance and regulatory decisions and advances in technology, the healthcare environment is constantly changing.

JAY HEWITT understands healthcare as an attorney, a world-class triathlete with Type 1 diabetes and a business owner paying for insurance and healthcare for himself and his family. He knows firsthand what it takes to overcome challenges and succeed. As an elite Ironman triathlete, he is the only person with Type 1 diabetes ever to qualify for the U.S. National Triathlon Team.

Jay's unrivaled message, FINISH LINE VISION, shows anyone in healthcare how to overcome obstacles, navigate changes and keep working toward the finish line: improved patient outcomes and personal and professional success. His presentation focuses on three distinct principles that benefit everyone in business and in life:

- ◆ *Make the Bad Thing the Best Thing*
- ◆ *Set Goals with Failure Potential*
- ◆ *Earn Your Finish Line*

“Our employees could not thank us enough for having you speak! A great motivational boost hearing somebody with your experience who has such a gift. Please continue your mission changing the lives of individuals through your passionate message!”

DR. PAUL J. HOBAICA, M.D.
MEDICAL DIRECTOR
ARTHREX CORP.

Jay's presentation has been approved for Continuing Medical Education credits. Detailed course description available upon request for submission for CME approval.

JOIN THE GROWING LIST OF HEALTHCARE ORGANIZATIONS THAT HAVE ALREADY BENEFITED FROM JAY'S MESSAGE!

DRUG AND DEVICE MANUFACTURERS

Novo Nordisk, Inc.
LifeScan, a Johnson & Johnson Co.
Medtronic Inc.
BD, Becton Dickinson Co.
Arthrex Corp.

HEALTH SYSTEMS

Greenville Health System (SC)
Sanford Health (SD)
Mayo Clinic (WI)
Joslin Diabetes Center (MA)
Children's Hospital Los Angeles (CA)
UMass Memorial Health (MA)
TriHealth System (OH)
Mercy Health (MI)
St. Vincent Healthcare (MT)

HEALTH INSURERS

Blue Cross Blue Shield of South Carolina
Blue Cross Blue Shield of Alabama
Alabama Association of Health Plan Administrators

PATIENT GROUPS & FOUNDATIONS

Association for Healthcare Philanthropy
Laurens Health Foundation
McLeod Health Foundation
Juvenile Diabetes Research Foundation (JDRF)

PROFESSIONAL ASSOCIATIONS & CE CREDITS

Academy of Nutrition and Dietetics
American Association of Diabetes Educators
Pharmacy Society of Wisconsin
American Society of Consultant Pharmacists
American Diabetes Association

"Jay was the keynote speaker at our Leadership training and did a fantastic job! Our leaders were engaged and connected during his 90-minute presentation. Jay was very prepared for the presentation—it was evident he took the time to learn about our Hospital and the purpose behind our Leadership training. He spent time with our leaders before his presentation, asking questions to learn and better understand our processes. He did an excellent job of linking our purpose to his message. HIS STORY IS POWERFUL AND RELATABLE TO OUR LEADERS ABOUT HOW WE CAN ACHIEVE OUR FINISH LINE GOAL."

— LEADERSHIP DEVELOPMENT COMMITTEE,
ST. VINCENT HEALTHCARE, BILLINGS, MT

"Jay is a motivating and wonderful speaker. Not only did he gear his presentation toward my members' industry, he instilled a sense of pride in them. One of my attendees said 'I feel like I can do anything after hearing Jay speak,' and I agree. IF YOU ARE LOOKING FOR SOMEONE TO INSPIRE, MOTIVATE AND TRULY CONNECT WITH YOUR AUDIENCE, JAY IS THE ONE FOR YOU!"

— BRIANNE ROBERTSON,
SC ASSOCIATION OF HEALTH UNDERWRITERS

"Thank you for speaking at our Leadership Development Retreat. The staff described it as 'amazing' and 'inspirational' and 'loved listening to him!'... 'Jay Hewitt was sensational, motivating and was able to challenge us all. Best speaker yet!' YOUR MOTIVATIONAL MESSAGE WAS ONE THAT TOUCHED EVERY DISCIPLINE AND LEADER IN GREENVILLE HEALTH SYSTEM AND CHALLENGED US ALL. The ability to continue moving forward despite obstacles is truly what differentiates leaders and makes us successful. Thank you again for such a powerful message!"

— MICHAEL RIORDAN, PRESIDENT AND CEO,
GREENVILLE HEALTH SYSTEM

TO HIRE JAY HEWITT FOR YOUR NEXT EVENT...

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